

**INDIA'S
BEST
DESIGN
AWARDS
2020**

INDIA'S BEST **DESIGN PROJECT** 2020

KABBISH

FOR

GAGRI COLLECTION OF BLACK POTTERY



INDIA'S BEST DESIGN PROJECT 2020

INDIA'S BEST
DESIGN PROJECT
2020

INDIA'S
BEST
DESIGN
AWARDS
2020



GAGRI COLLECTION OF BLACK POTTERY

Project Introduction:

The black pottery of Azamgarh was a languishing craft that needed a lot of involvement, improvement and innovation in order to be noticed again. Kabbish took on the challenge of taking the craft forward and helping it grow again. Intense research on the craft, its process, product range, marketing and awareness led to the creation of a unique line of jewelry featuring the black pottery.

Client:

N/A

Designed by:

Kabbish

